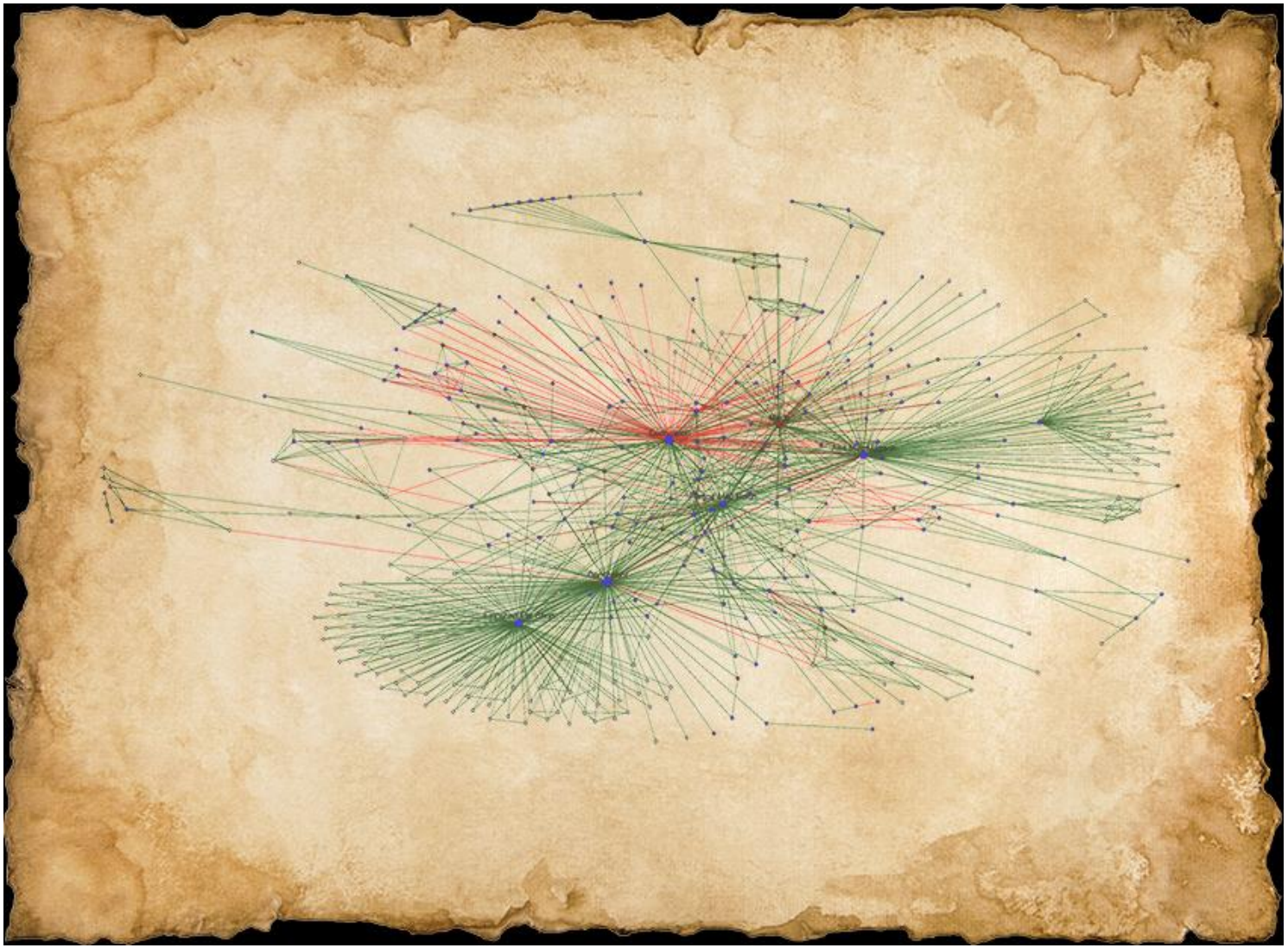
Folklore and social networks

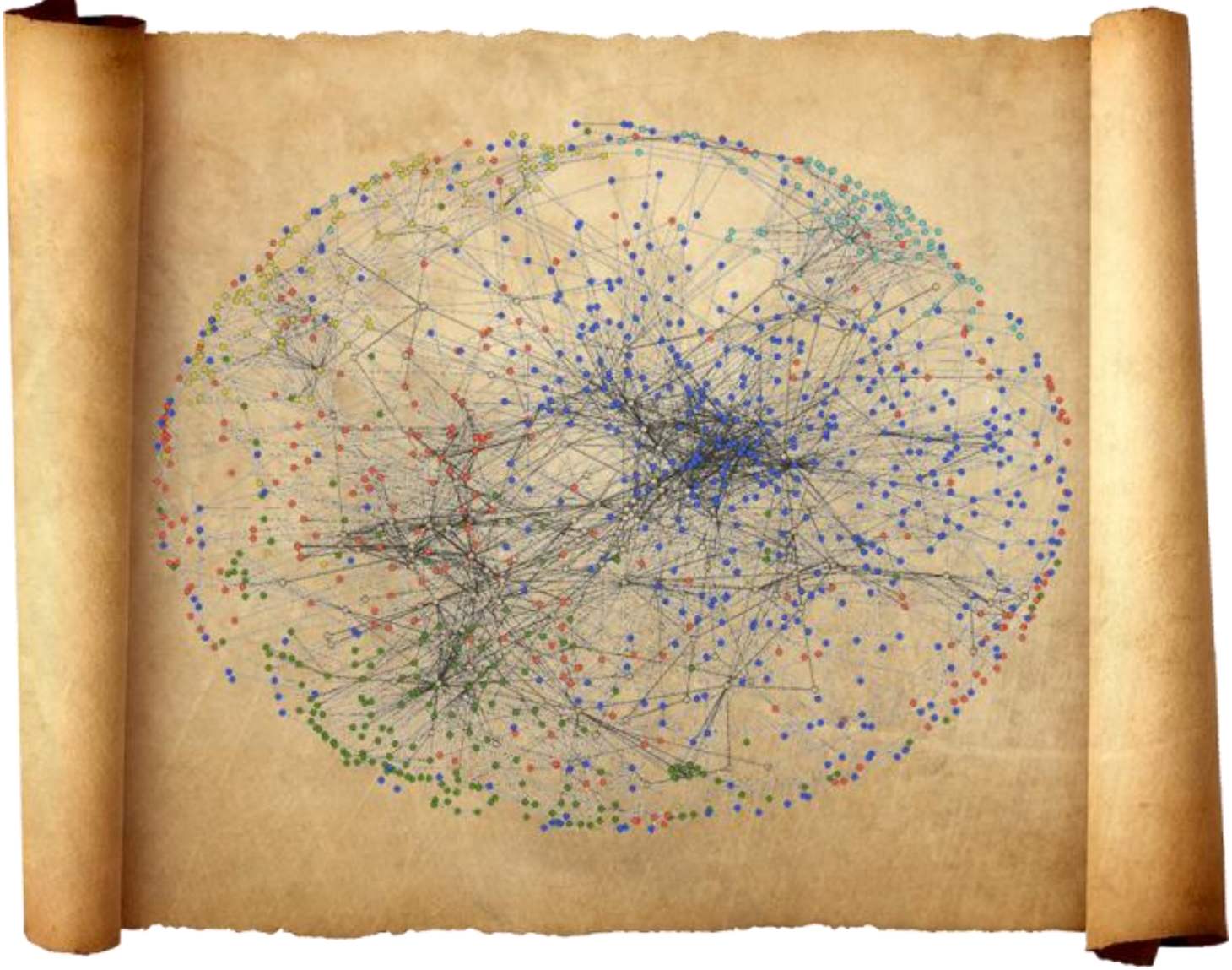
Part I

Mari Sarv
ELM, Estonian Folklore Archives

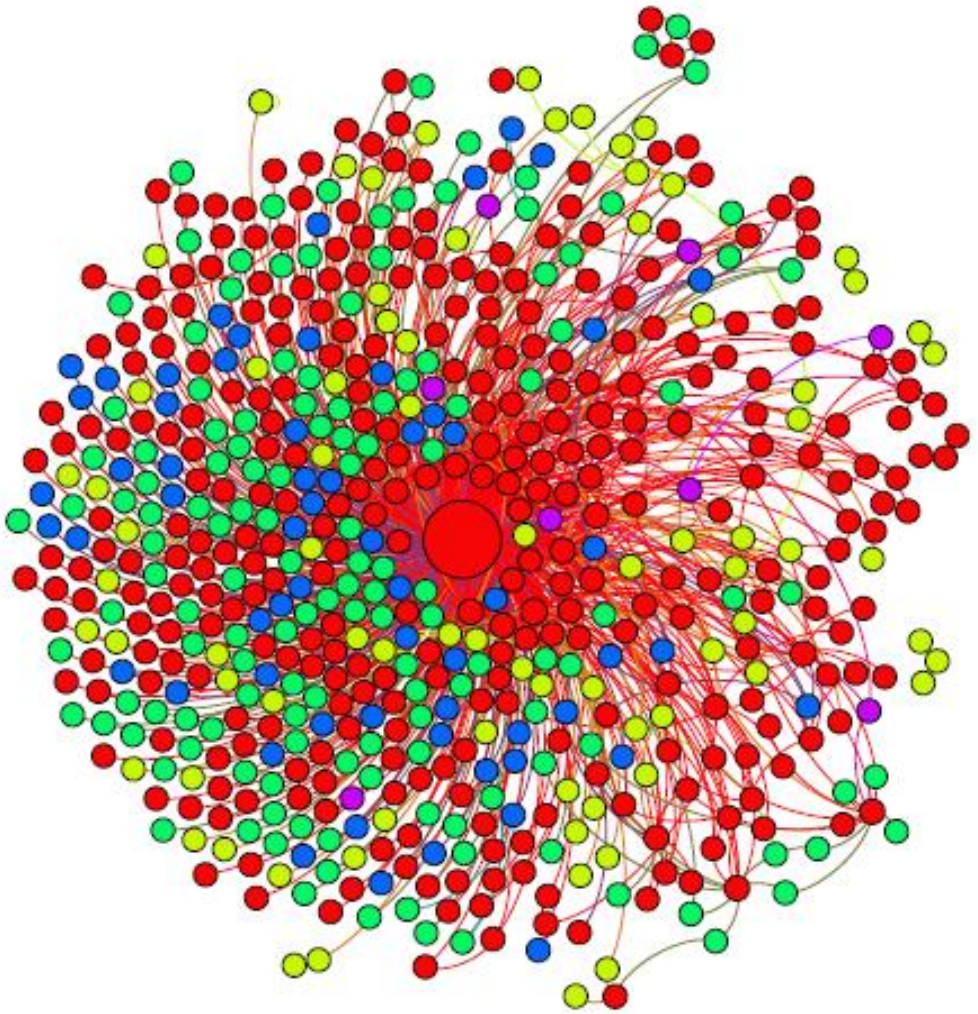
Network of Cú Chulainn
(Ralph Kenna & Pádraig Mac Carro)



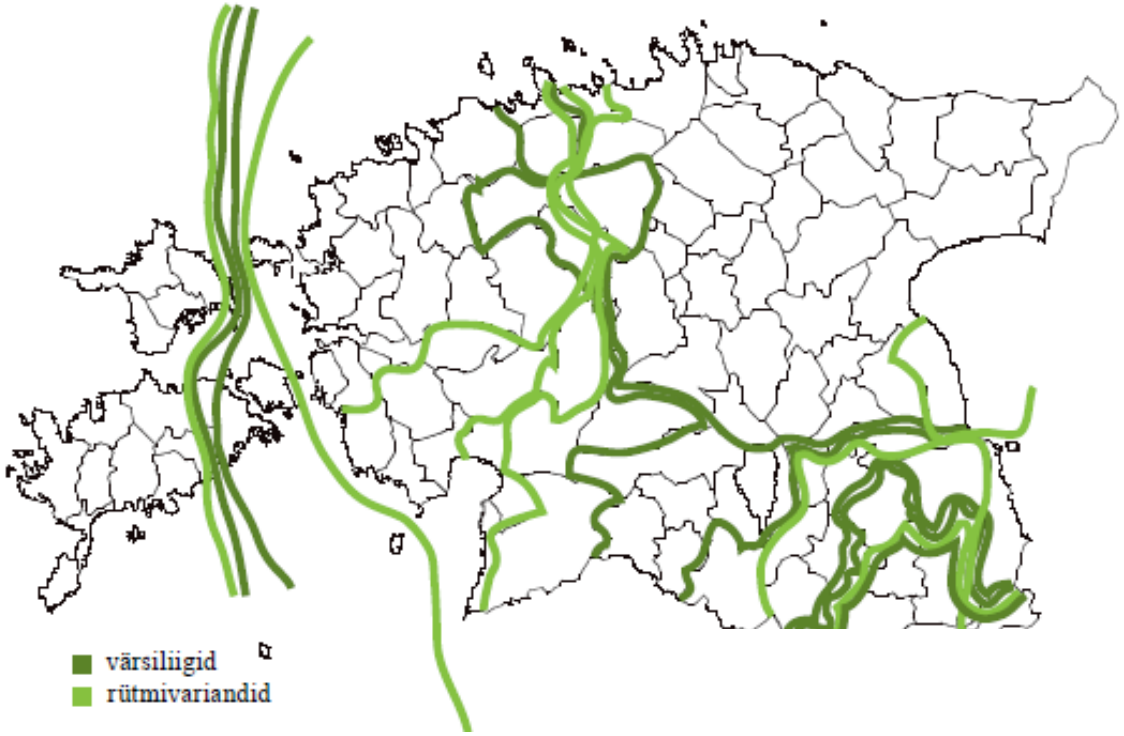
Network of Icelandic Sagas (Ralph Kenna & Pádraig Mac Carron)

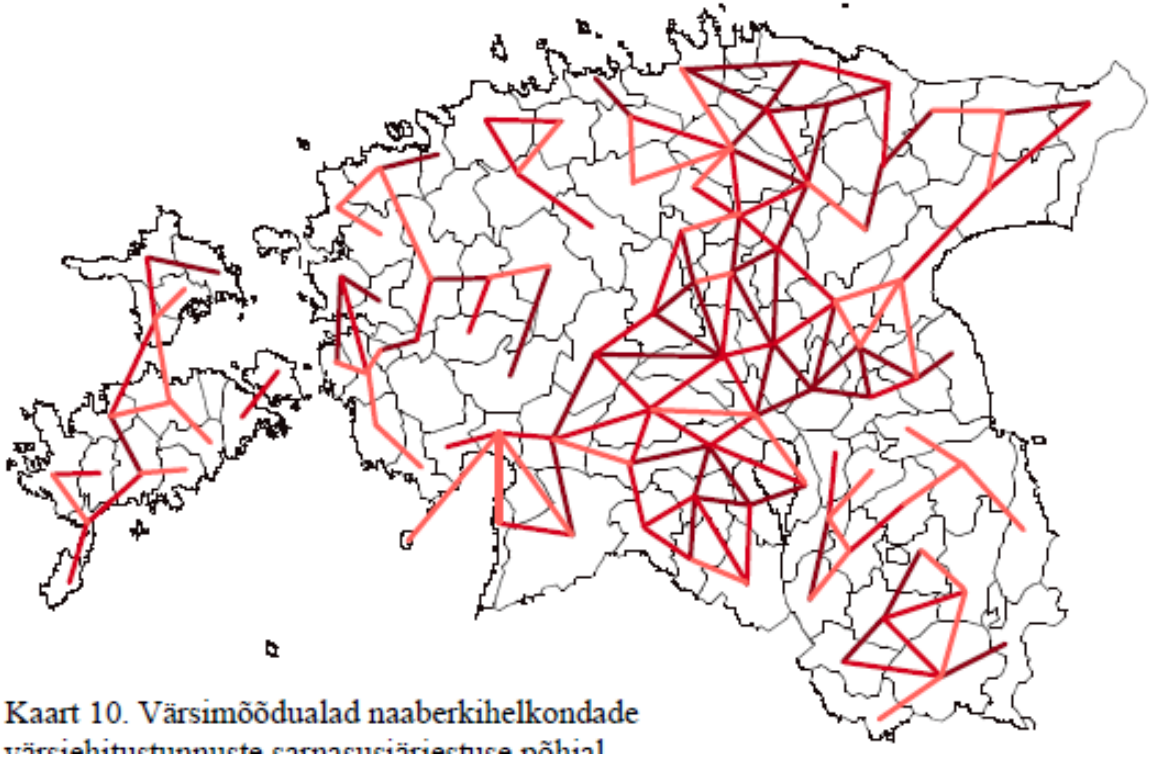


Interactions in Estonian folksongs

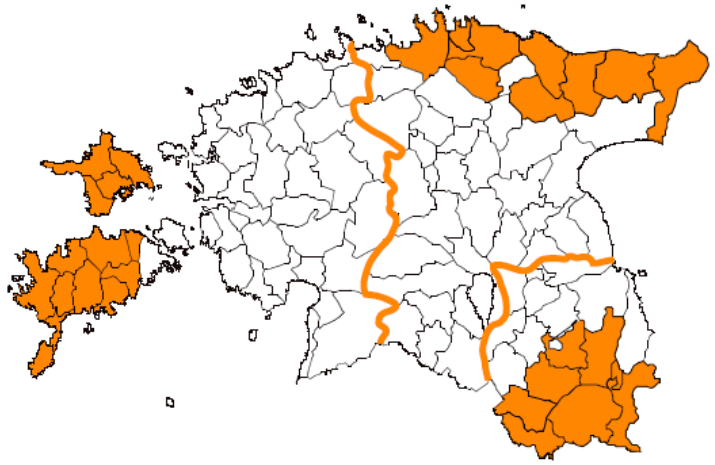


- human persons (53%)
- tangible objects (23%)
- animals (13%)
- intangible phenomena (10%)
- supernatural beings (1%)

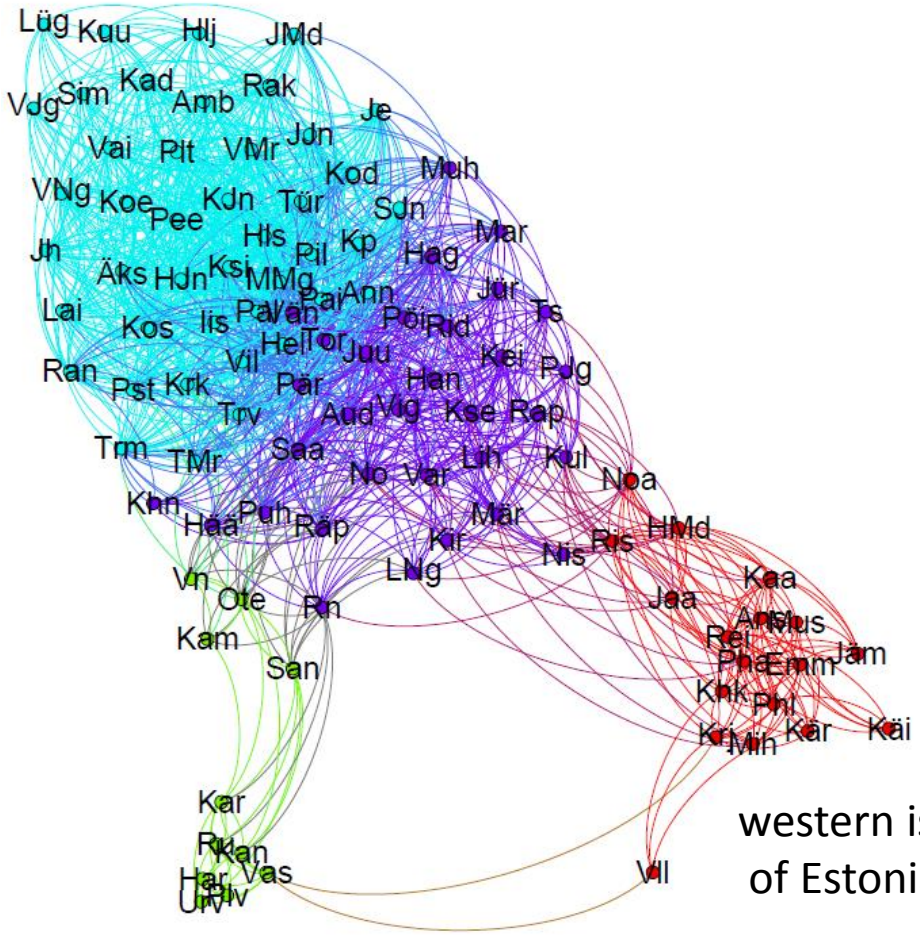




Kaart 10. Värsimõõdualad naaberkihelkondade

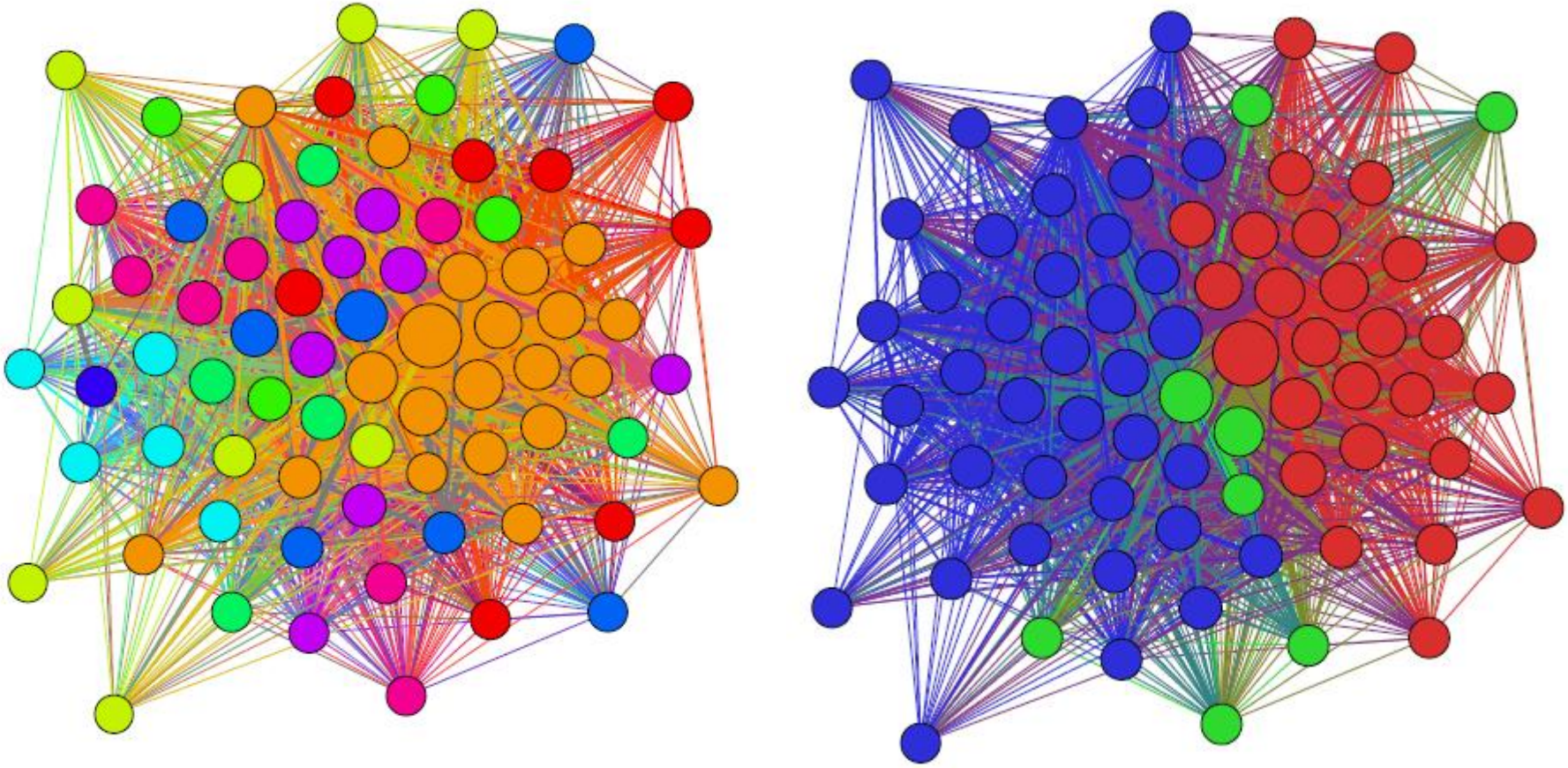


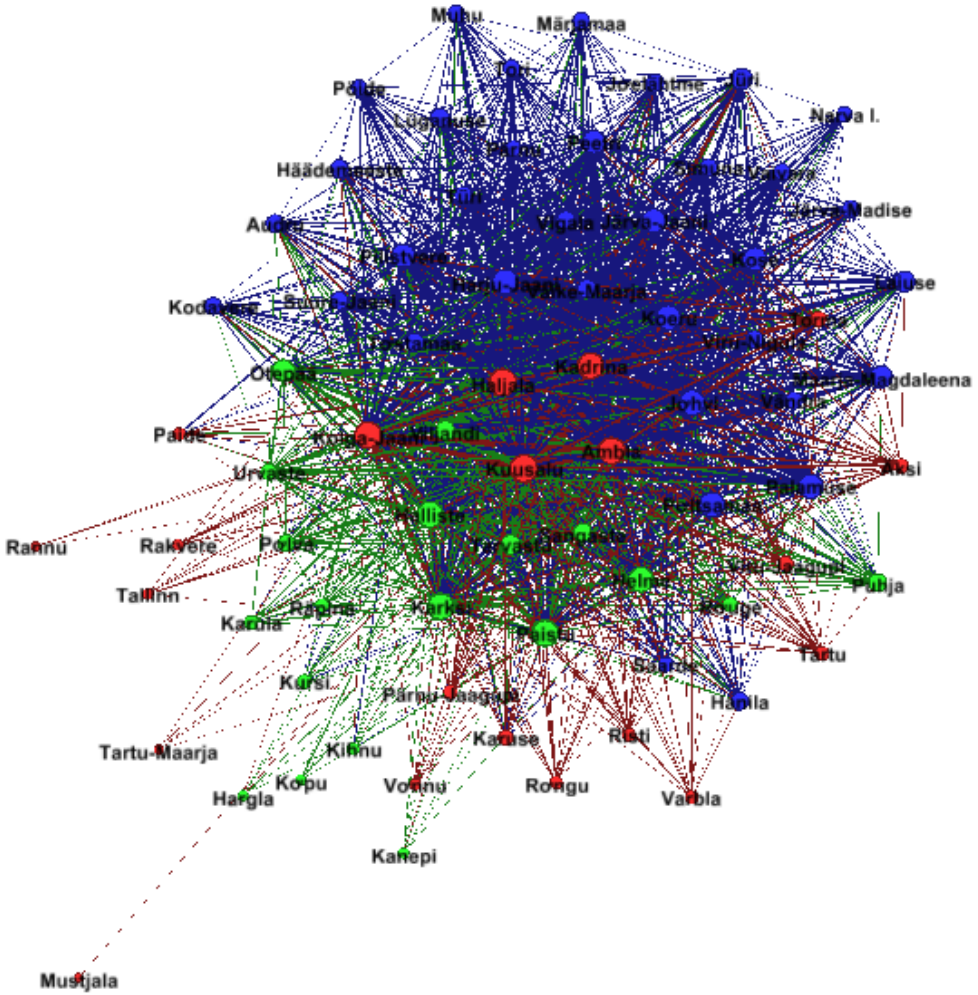
north-eastern
and central area



south-east of
Estonia

western islands
of Estonia




Mõnu
Märjamaa
Jõri
Narva I.
Madise
Kodavere
Otepaa
Kadrina
Magdaleena
Palde
Urvaste
Kuusalu
Aksi
Rannu
Rakvere
Tallinn
Karola
Punja
Tartu
Kursi
Hamla
Tartu-Maarja
Kihnu
Kopu
Hargla
Rongu
Varbla
Kanepi
Mustjala

Folklore and social networks

Part II

Liisi Laineste
ELM, FO

Focal points

- Humour and the Internet, Internet as the source / object of research
- Jokes and other forms of humour
- Doing Internet fieldwork
  - ❖ collecting, storing and analysing data
    - CAQDAS programmes
  - ❖ QDA miner as a tool for analysing data (Database: jokes about women)
  - ❖ SQL and MediaWiki databases (Database: three nation jokes)
- Study: material and results
- Conclusions

The joke

- **Joke is a piece of folklore: anonymous, traditional in form, and transmitted via communication**

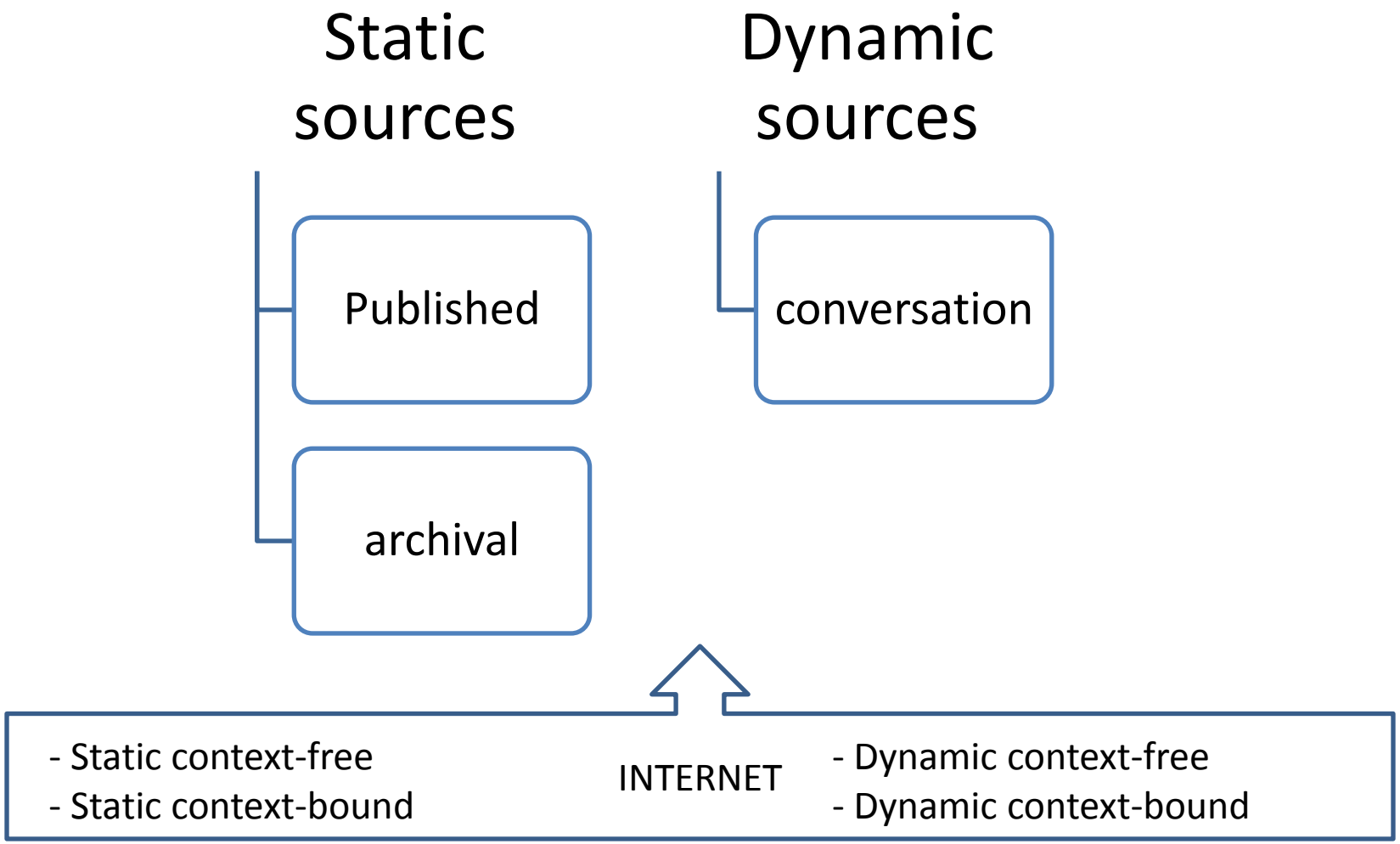
Jokes are:

- popular;
- stereotypical and standardised form of communication;
- are (or intend to be) humorous;
- everywhere, but at the same time are culturally specific

A question in the 1990s, but now self-evident: Is there a need to analyse online folklore as a separate although related phenomenon? Does it differ from folklore in face to face communication? Is it authentic?

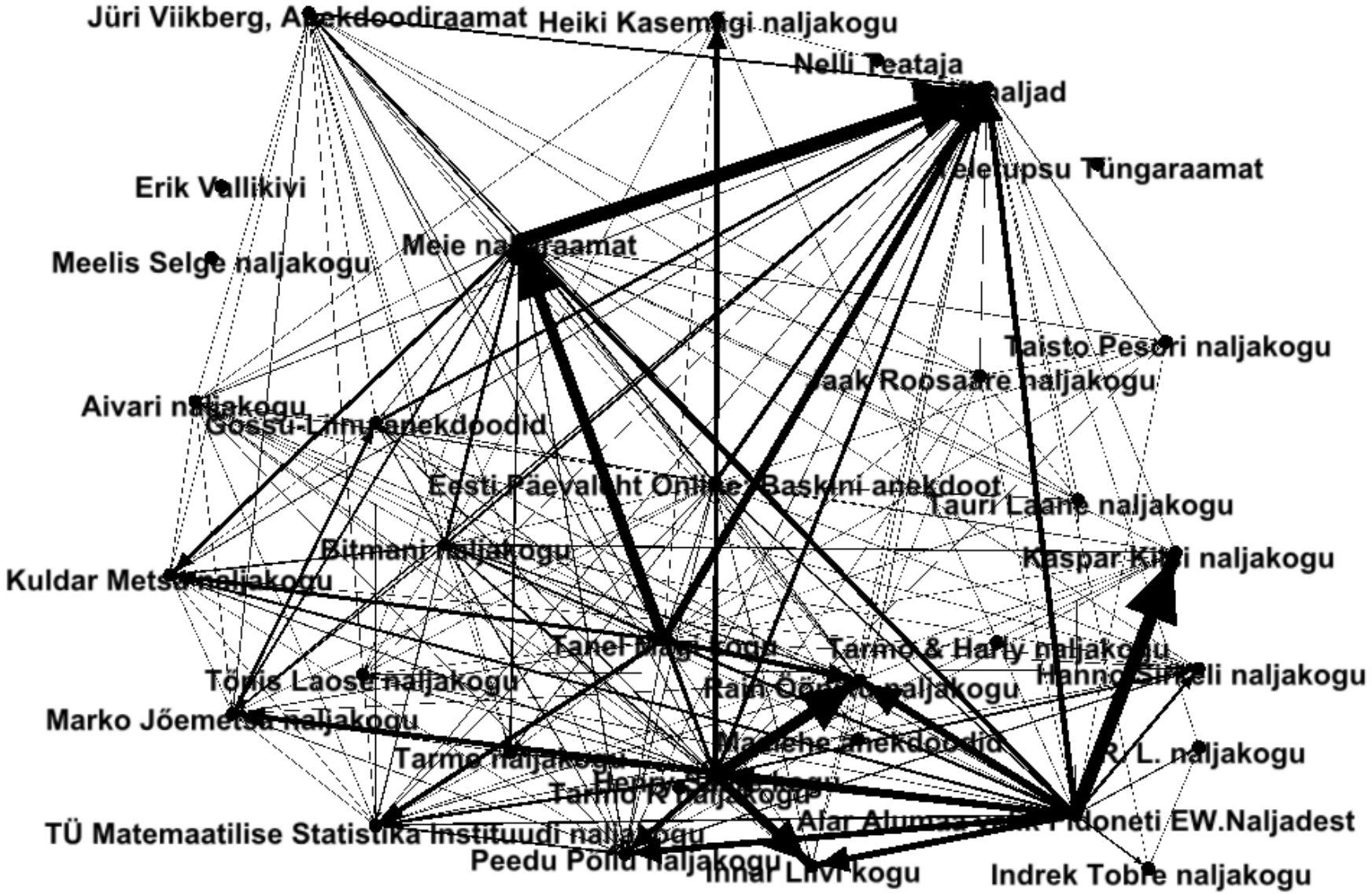
- Ellis 2001
- Oring 2003
- Blank 2009; 2012

Sources


Static sources
Dynamic sources
Published
archival
conversation
- Static context-free
- Static context-bound
INTERNET
- Dynamic context-free
- Dynamic context-bound

Material

- Database of Estonian Contemporary Jokes (from 1994 - ...)
- www. folklore.ee/~liisi/o2/


Jüri Viikberg, Anekdoodiraamat
Heiki Kasemägi naljakogu
Nelli Teataja
naljad
Erik Vallikivi
Meelis Selge naljakogu
Meie naljaraamat
Taisto Pesori naljakogu
Aivari naljakogu
Eesti Päevaleht Online Baškiri anekdoot
Tauri Laane naljakogu
Bitmani naljakogu
Kuldar Metsa naljakogu
Kaspar Kivi naljakogu
Tarmo & Harly naljakogu
Tõnis Laose naljakogu
Marko Jõemetsa naljakogu
Tarmo naljakogu
Tarmo R naljakogu
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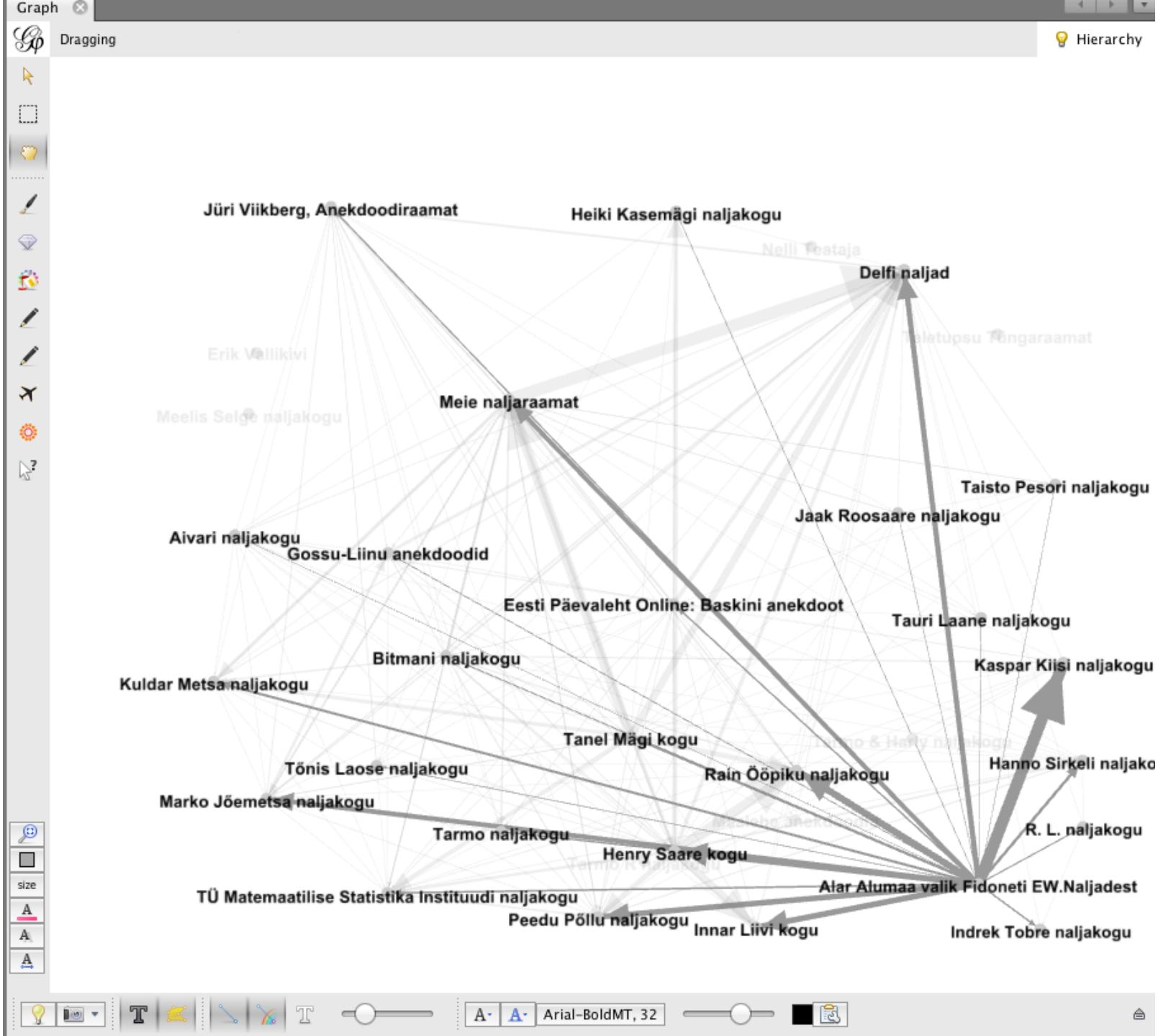
Graph
Dragging
Hierarchy
Jüri Viikberg, Anekdoodiraamat
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Delfi naljad
Meie naljaraamat
Taisto Pesori naljakogu
Jaak Roosaare naljakogu
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Kaspar Kiisi naljakogu
Kuldar Metsa naljakogu
Tanel Mägi kogu
Hanno Sirkeli naljako
Tõnis Laose naljakogu
Rain Ööpiku naljakogu
Marko Jõemetsa naljakogu
R. L. naljakogu
Tarmo naljakogu
Henry Saare kogu
Alar Alumaa valik Fidoneti EW.Naljadest
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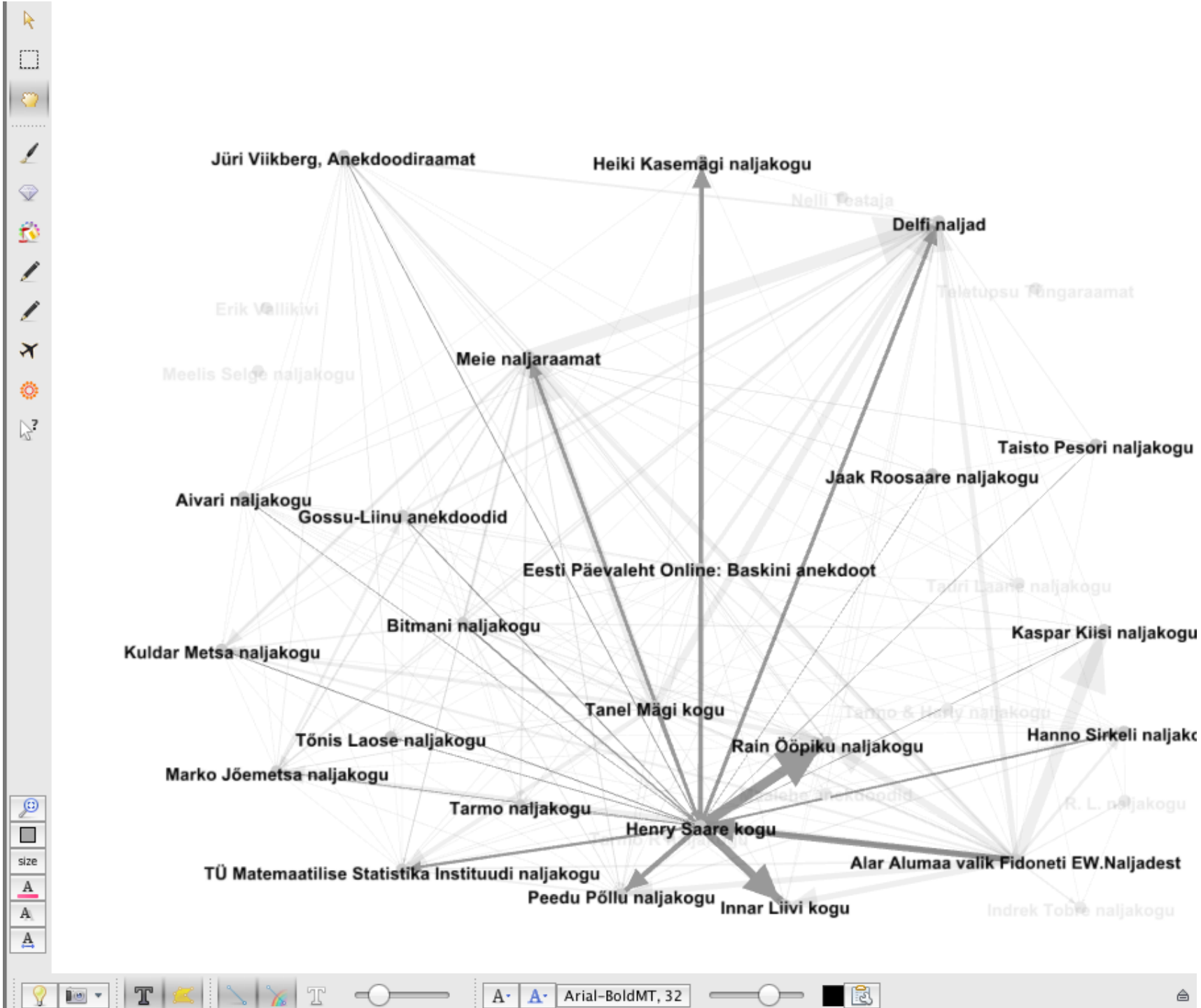
size
Arial-BoldMT, 32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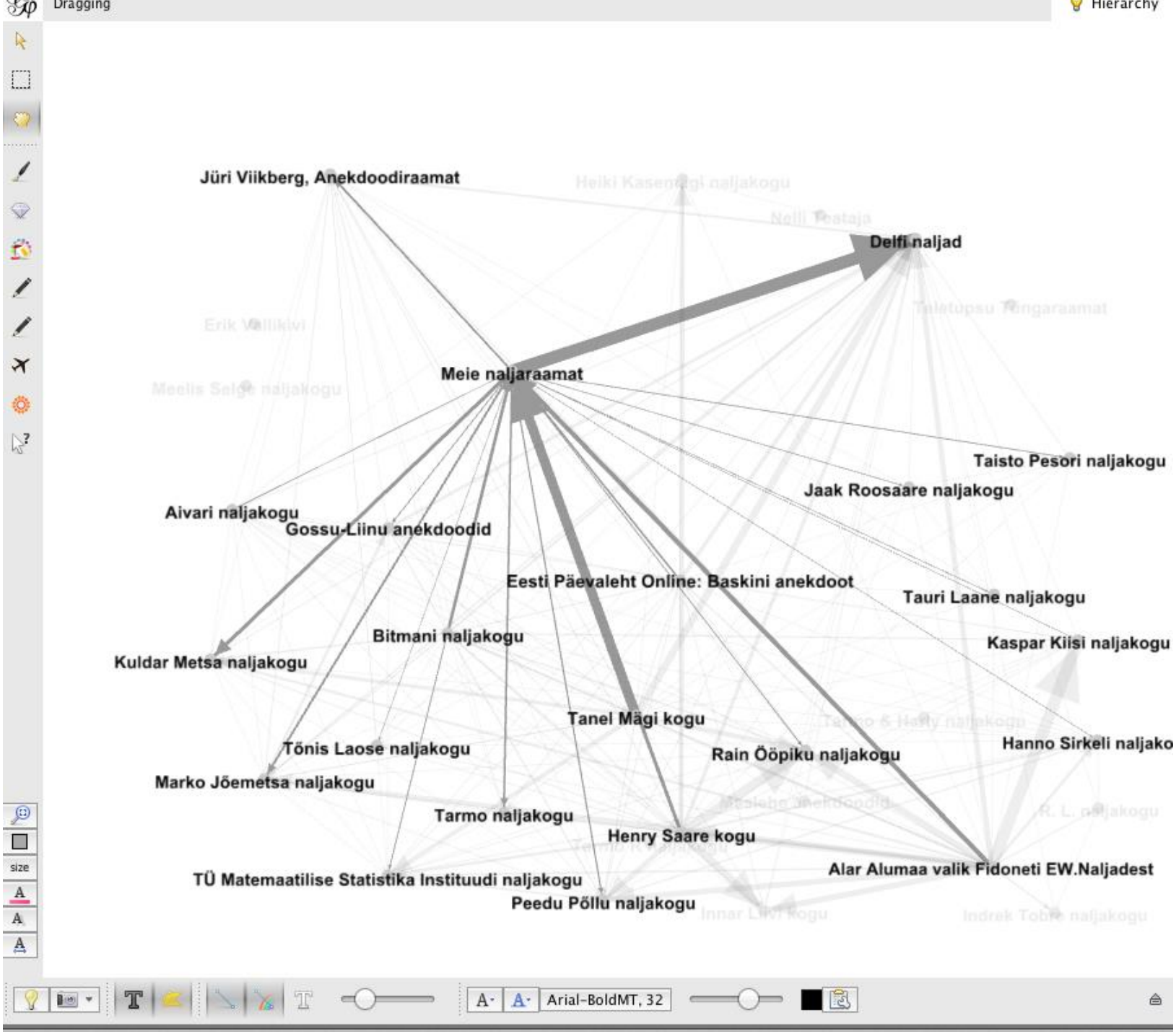
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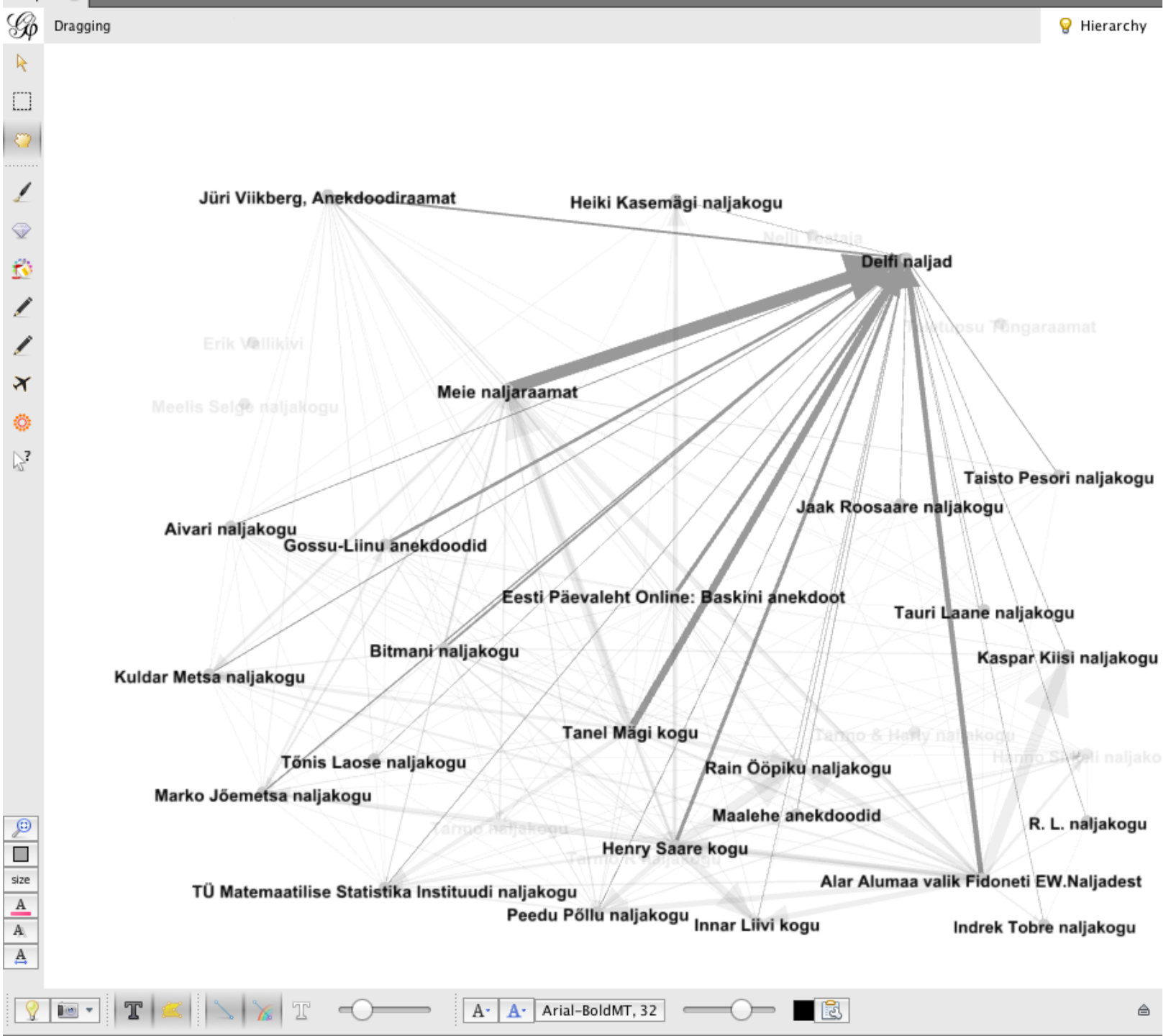
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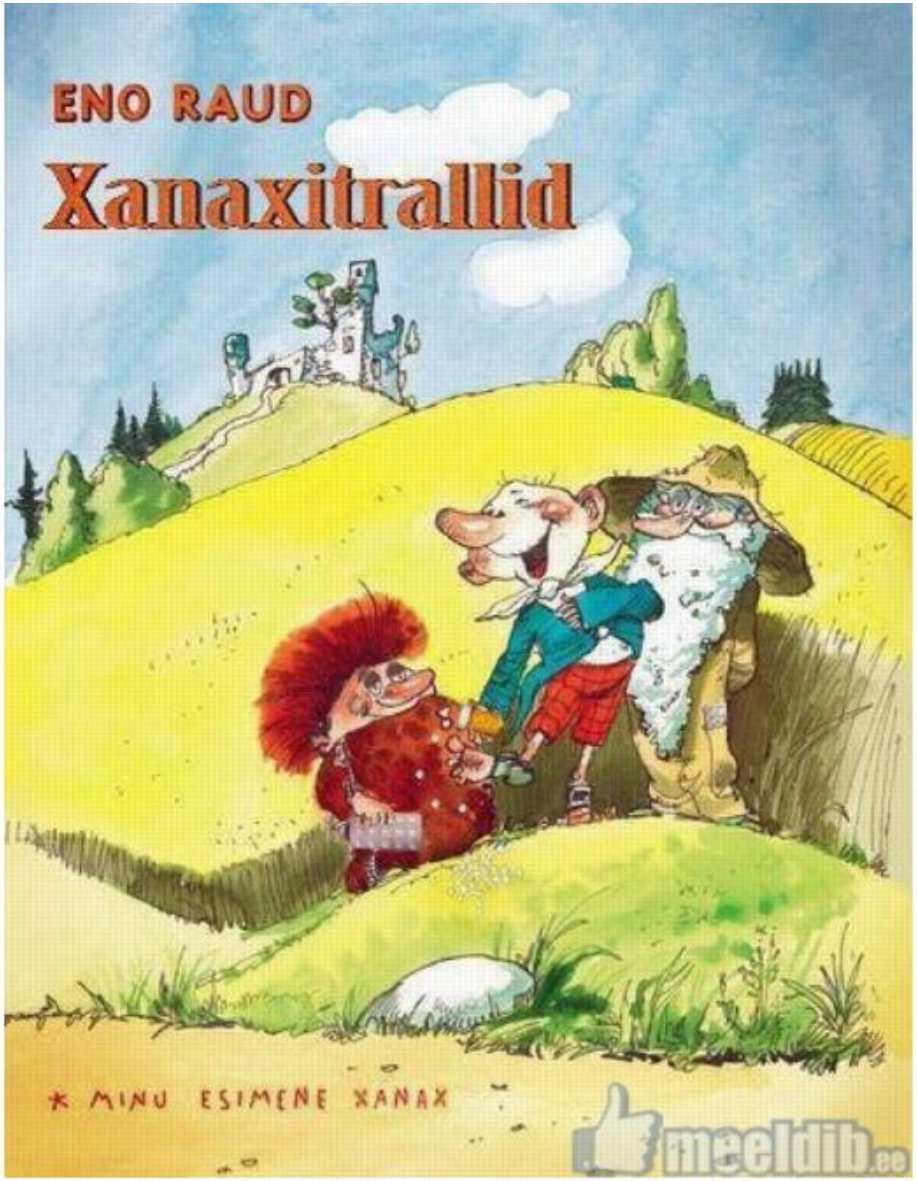
Arial-BoldMT, 32

Conclusions and further directions

- dynamic, context-bound sources (*Jokebook*)
- static sources (*Rain Ööpik joke collection*)
- the set of sources most closely connected to each other is formed by a group of informatics students - most probably also friends – who studied at Tallinn Technical University from 1993 to 2000.
- the sources most different from others are a few joke databases compiled by individuals unrelated to the group of informatics students (eg Gossu-Liinu joke collection) and Viikberg's joke collection (covers a wider time span, thus includes more varied joke types).
- A study targeting the most active joke senders of all dynamic sources would reveal social networks within particular sources



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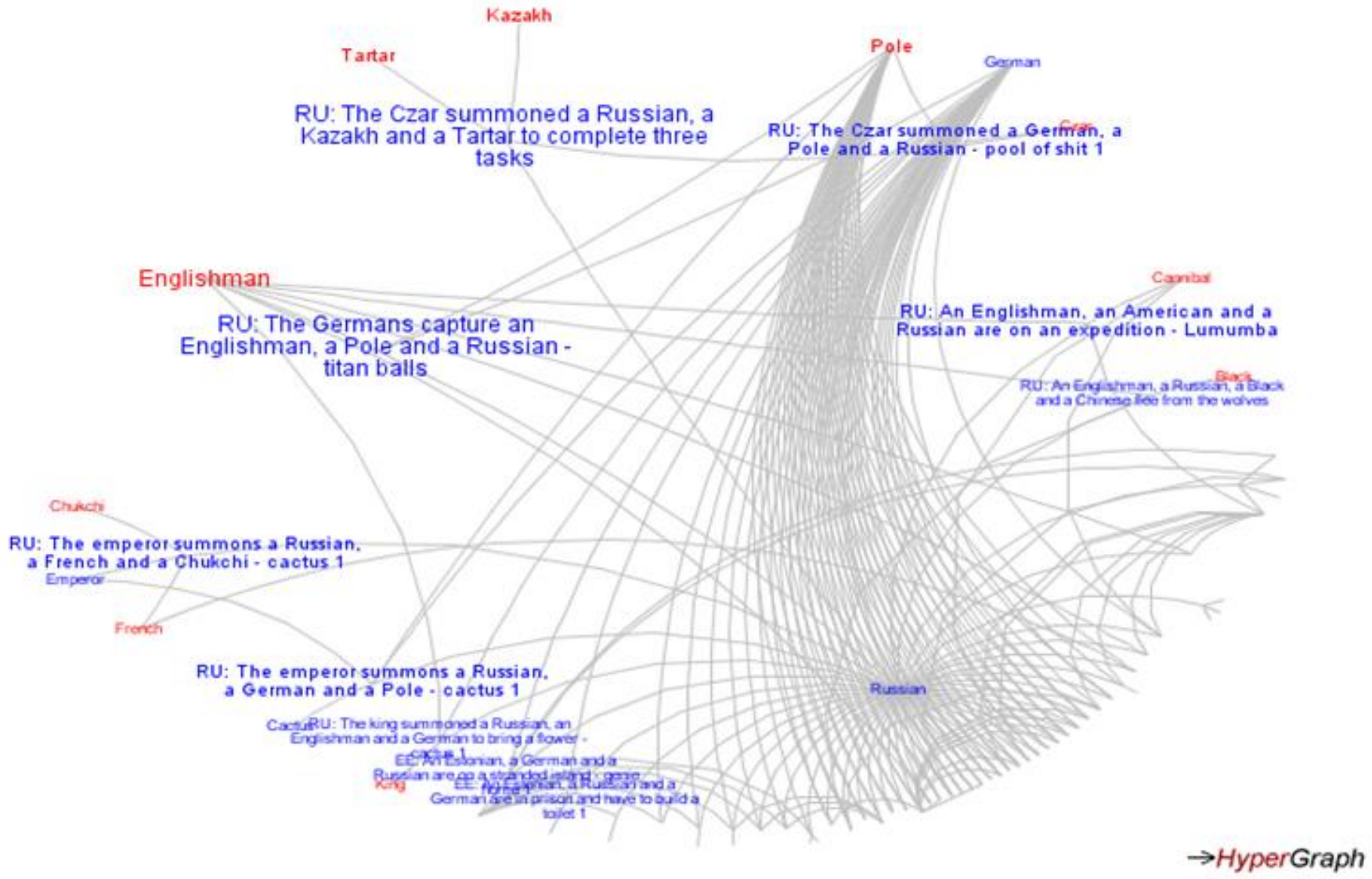
MediaWiki database visualisation with HyperGraph: Russian jokes about three nations